



# Membership News

PROMOTING NORWEGIAN-AMERICAN BUSINESS RELATIONS

## Dear Members

It is with great pride that we hereby *reintroduce* our regular Membership Newsletter! Although the newsletter is undeniably an important platform for AmCham and partners to communicate with one another, the reality is that for too long this initiative has received *back burner* status while we focus upon member policy, business building, and event initiatives. Along with continued AmCham expansion, however, comes an enhanced ability to serve members.

I would like to take this opportunity to thank contributing newsletter members and partner organizations – and especially my colleague Tone Nymoen. Tone has relentlessly pulled together this publication and reminded me on several occasions what a valuable tool a reinstated and upgraded newsletter can be.

Briefly, and among other projects, the AmCham office is currently heavily engaged in planning the upcoming **US Election Night Event at Oslo's Grand Hotel on Nov. 4<sup>th</sup>**. This 1000-person event will include AmCham corporate executives, Norwegian politicians & government representatives, US Embassy staff, members of Republicans & Democrats Abroad, students, and Norwegian political experts. At the risk of outright bragging, this will be *the* finest US Election event in Norway ever. Most leading television media outlets will broadcast live from the event throughout the evening. Along with our event partners, we will put on an even-handed and memorable celebration of the US political process for all to witness – together. Event invitations will be released soon and I hope to see you there!

JASON TURFLINGER – MANAGING DIRECTOR

## McCain, Obama and Foreign Policy

**Two senators with very different world views are competing for the US presidency.**



While structural factors like economic interests and security challenges will limit the policy differences when in office, the outcome of this election will have great impact on international affairs.

For John McCain world politics are dominated by conflicts, competing interests and an extensive direct terrorist threat to US national security. But more than anything else his approach to foreign policy is based upon the belief that the future of international politics will be marked by an increasing rivalry between the US and what he defines as two major autocracies, China and Russia. John McCain is of course aware of the existence of several other important international challenges, but these will nevertheless be subordinated to the handling of the major challenges to US national interests. Consequently, US foreign policy must be organized and implemented in ways that are compatible with a hostile international environment. The John McCain foreign policy will therefore include a certain recognizable element of confrontation, and like George W. Bush he will place extra importance on US military power. McCain's tough rhetorical reaction to the Russian military invasion of Georgia is probably indicative of the way he will act as president. He has even threatened to expel Russia from the G-8 meetings. Primarily John McCain can also be expected to view international institutions like the UN and NATO as arenas for getting support for US policy. And if unsuccessful in this effort, he will seriously promote his idea of forming a new institution named The League of Democracies. In other words, John McCain will pursue a tough foreign policy with a certain risk of conflicts and even increased use of US military

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► force. In addition he can be expected to continue Bush's efforts to promote democracy. However, similar to previous American hardliner presidents like Ronald Reagan, John McCain may surprisingly be politically well-positioned to effectively use diplomacy towards both enemies like Iran and great power rivals like Russia and China.

Threats to US national security and great power rivalry are important elements also in Barack Obama's world view. But these are nevertheless looked upon as parts of a whole mix of challenges that the US must be able to handle. Examples of such challenges are global warming and world poverty. In other words, Obama seems to put almost as much emphasis on common international challenges as on those primarily affecting the US. In doing so Obama represents an approach to foreign policy where international politics is looked upon as containing not only conflicts but also great possibilities for cooperation. And he will therefore view international institutions more as mechanisms for forming international consensus than an arena to gather support for US policy decisions. This means that efforts to influence the international agenda and the ways the international society try to solve problems will be an important part of Obama's foreign policy. Diplomatic-political instruments will definitely play a more prominent role in his policy than in John McCain's. Put differently, while John McCain will use a direct way to influence world politics, Obama will chose a more subtle and indirect approach to obtain the same goals. It should also be added that Obama will probably tone down the role of democratization in American foreign policy, instead focusing on what he defines as dignity-promotion. To raise the material well being of the poor is viewed by Obama as more pressing than political freedom.

From this brief description we see the contour of two different approaches to how the US will act in world politics. But with that said, one should always remember that unexpected incidents have a tendency to reduce the precision of this kind of prediction. The presidency of George W. Bush is a good illustration of that.



*AmCham Norway's US Election guest columnist is Mr. Svein Melby, Senior Researcher and Head of Center for Transatlantic Studies.*

# Past events



*Above: Managing Director at the Stavanger Chamber of Commerce Jostein Soland, Ambassador Benson K. Whitney and Magne Hovda, Corporate Affairs Director ExxonMobil.*

## **Business After-Hours – Stavanger:**

*US Presidential Election 2008 with US Ambassador Benson K. Whitney*

Tuesday, September 2<sup>nd</sup>

University of Stavanger

Sponsored by ExxonMobil

Exploration & Production Norway

**ExxonMobil**



US Ambassador Benson K. Whitney, at the invitation of AmCham Norway and partner Stavanger Chamber of Commerce, addressed over 150 students and executives on the US Election process on the afternoon of September 2nd. Ambassador Whitney gave an insightful presentation not only of the US political system but also the inner workings of campaign strategy, the candidates and key issues for both the Republican and Democratic campaigns. He also spoke briefly about the foreign policy positions of both candidates. On issues such as Iran's nuclear program, the Afghan war, Russian relations, global warming, poverty in Africa and AIDS, the Ambassador summarized that the candidates' policies were notably similar when examined closely.

After the presentation, the Ambassador entertained questions ranging from the impact of a downsized Republican National Convention to US influence on a European recession and on to offshore drilling. He noted that although offshore drilling could potentially relieve high oil prices in the short term, it could not sustain current US demand for oil. The Ambassador stated that, in the long term, the US would be better off developing alternative energy sources.

The event closed with a refreshments bar where participants questions and comments were welcomed by the Ambassador and his staff.



US Ambassador Whitney & Laerdal Medical's Suzanne Shea examine SimMan 3G

### Member Spotlight: Laerdal Medical – Helping Save Lives

AmCham coordinated visit examines invigorating US-Norway business model



**Laerdal**  
helping save lives

On September 2<sup>nd</sup>, AmCham member Laerdal Medical hosted US Ambassador Benson Whitney for an eye-opening session on just how this Stavanger-based company continues to innovate for the health and safety of countless Americans and Norwegians alike. Established in 1940, Laerdal is the creator of *Resusci Anne* – the well-known Cardiopulmonary resuscitation (CPR) mannequin. Based upon a strong commitment to develop products and solutions to meet educational and clinical needs within acute medicine, Laerdal today holds a strong position within the US market – representing over 40% of the company's NOK 2.1B in annual sales.

CEO Tor Morten Osmundsen guided Ambassador Whitney through the company's history and provided a glimpse into the future of patient simulation for improved patient care. *SimMan 3G* (pictured) is Laerdal's state-of-the-art patient simulator. Research & Development Project Manager Suzanne Shea proudly demonstrated SimMan's ability to synthesize breathing, speech, eye movement, pupil dilation, and heart rate while simultaneously examining the patient and administering medication. The Ambassador and visiting delegation were, to put it mildly, impressed.

Laerdal has 400 US-based sales & marketing and manufacturing employees, located primarily in New York and Texas. The company has extensive partnerships with the American Heart Association, American Academy of Pediatrics, and National League of Nursing, to name a few.



Denmark's Regional Security Officer (RSO) Jeff Howard, OSAC Executive Director Todd Brown, RSO's Eric Carlson (Norway), Al Santos (Sweden) and Bruce Warren (Finland)



Nordic AmCham Directors at the 2008 OSAC Nordic Summit in Stockholm.

### OSAC Nordic Summit 2008 in Stockholm

*Balancing security and personal integrity in the Nordic countries*  
Courtesy of AmCham Denmark

On September 4-5, the third annual Overseas Security Advisory Council (OSAC) Nordic Summit was held in Stockholm, Sweden. This two day conference gathered OSAC representatives and various law enforcement agencies for best practices and information sharing.

Day one started with a closed session for OSAC country councils to discuss global security & financial markets, brand protection in a complex security environment, and protecting supply chains from counterfeiting. It ended with a cruise through the pristine Swedish archipelago and a traditional crayfish dinner at Vaxholms Castle.

Day two featured an open breakfast seminar, entitled "Personal Integrity vs. Global Security" which covered a range of topics, from preventative security to protection of supply chains.

The conference was opened by Todd J. Brown, OSAC Executive Director, and moderated by Mary Hackman, Senior Regional Coordinator, Middle East and Africa for the OSAC Research and Information Support Center (RISC) – both from Washington D.C.

The first speaker of the day was Anja Dalgaard-Nielsen, Director of the Preventative Security Department at the Danish Security and Intelligence Service (PET).

Dalgaard-Nielsen said that in Denmark the security situation is mixed, and gave examples of home-grown threats and increased activity among international networks, in particular after a Danish newspaper published the infamous Mohammed cartoons.

Erik Lewin, COO of 2Secure, discussed how they work to create a safer environment for companies and executive personnel who might be exposed to organized crime. Their services include screening, background checks during recruitment, threat analysis and increased measures against organized crime.

"We are seeing at the moment that organized crime is putting more and more focus on soft targets – in other words, people," he said. "They are focusing their attention on people who are wealthy, or who are perceived to be wealthy, and those who are exposed to media."

The conference ended with a security briefing at Arlanda airport.

The fourth annual OSAC Nordic Summit will be held in Helsinki, Finland in September 2009.



Above: The winning team (left to right) Peter Jetzel, Gunnar Stavrum, Jan Grønbeck and Phillip Schindler being presented their award by Sales & Marketing Manager at Continental Airlines, Tom Grundstad.



### AmCham's 8<sup>th</sup> Annual UPS Söderstrøm Cup

August 21<sup>st</sup>

Tyrifjorden Golfklubb



On August 21<sup>st</sup>, AmCham members gathered at the extraordinary setting of Tyrifjorden Golfklubb for AmCham's annual UPS Söderstrøm Cup. The course is located on beautiful Storøya in the Tyrifjord, which is less than 40 minutes north of Oslo.

The day started with a breakfast buffet at the club's restaurant and a warm-up on the driving range, followed by a briefing by the club's NGA representative Derek Crawford. At 10 am sharp 68 golfers started friendly competition for the Söderstrøm Cup and a trip to New York, courtesy of Continental Airlines. As in previous years, the generosity of the event's corporate sponsors was impressive.

Team Google – consisting of Jan Grønbeck, Peter Jetzel, Gunnar Stavrum and Philipp Schindler – finished in first place. Tournament Chairman Tim Keane, Jon Kittilsen, David Frew (Intergraph), and Mogens Andersen comprised the second-place team and received four overnight stays for two at Oslo's Grand Hotel. Special prizes were also awarded to the players closest to the pin and with the longest drive on selected holes. Winners included: Tonje Johansen (UPS) and Mona Østerby (Amway), Christopher Bjerke (Hard Rock Café), and Gunnar Stavrum.

On this gorgeous sunny day, the participants enjoyed a magnificent view of the fjord at several holes. In addition to some great golfing, they had a chance to try a ride on a Segway as well as take a look at some of Chrysler's newest vehicles. A barbeque dinner buffet at the clubhouse topped of a great day of golf.



# Marathon Oil – Alvheim Development



**The Alvheim development, of which Marathon holds a 65% interest and serves as operator, is located 224 km west of Stavanger, close to the Norway/UK median line. Co-venturers in the Alvheim development are Conoco-Phillips (20%) and Lundin (15%).**

Following exploration drilling in 2003, Marathon's plan for development and operation for Alvheim was approved in 2004. The Alvheim field has been developed using a purpose built floating production, storage and offloading (FPSO) vessel – originally a multi purpose tanker which underwent extensive conversion. The Alvheim vessel is 243 metres long and weighs 130,000 tonnes.

The Alvheim Field is comprised of the Kneler, Boa and Kameleon fields and is estimated to contain resources of approximately 180 million gross barrels of oil equivalent (boe) and reached a combined Alvheim/Vilje production rate of 120,000 gross barrels of oil equivalent per day in Q3 2008.

Alvheim is one of the largest oil field developments on the Norwegian Continental Shelf in recent years and Marathon's first operated development project in Norway.

## Alvheim First Oil

Alvheim achieved first oil on Sunday, June 8 2008 – only six years from conception to completion.

Norway resident manager, **Kristin Færøvik**, said: "The strong collaboration, the hard work and the sheer determination of our highly skilled teams have overcome the significant challenges of this complex offshore development. A fantastic project has been brought onstream and established Marathon as a production operator on the Norwegian Continental Shelf.

"Alvheim is our latest worldwide major project and lays the foundation for a solid, long-term future in Norway."

## Third Party Tie-back

The Vilje development – the first third party tie-back to the Alvheim FPSO – achieved first oil on Friday, August 01 2008 and will be a significant contributor to Alvheim reaching its maximum production capacity.

Norway resident manager, **Kristin Færøvik** said: "We are delighted to have the Vilje development onstream, providing another stage in our defined production growth. We are currently developing the nearby Marathon operated Volund discovery and expect to tie this into the Alvheim FPSO during 2009. In addition, we have several exploration prospects in the area with the potential to sustain a longer peak production for the Alvheim FPSO."

## Teamwork

Marathon's teams worked tirelessly to prepare Alvheim for first oil following its sailaway from the construction yard in Hugesund in February 2008.

After arriving in Åmøyfjorden, just 5km north of Stavange, equipment was installed and extensive tests carried out. Once these

tests were completed, the FPSO made the 24 hour journey to its ultimate destination in the Alvheim field.

The first task after arriving in the field was the pull-in of the buoy – an extremely complicated operation requiring a great deal of planning and involving a significant number of experts, and also one praised by Alvheim project manager, Bryan Wallace.

The team overcame many challenges: due to weather conditions, the use of the biggest and heaviest buoy ever made by the manufacturer and the need to keep the FPSO located within a +/- two metre tolerance to enable the buoy to be safely slotted into its aperture.

Marathon opted to locate the FPSO using four dynamically positioned tugs in a star shape which had never been done with a vessel of Alvheim's size in open waters, within such a small tolerance zone.

Bryan said: "The whole buoy pull-in operation was a truly challenging event, with a lot of highly technical positioning equipment, input from experts from marine departments, naval architects and a meteorologist on board to monitor the weather as there were maximum wind and wave conditions we could not exceed.

"I am very proud of the way the project went – particularly as some procedures hadn't been attempted before but worked extremely well, which is evidence of the high level of planning and preparation undertaken."

# NOT A SIDEWAYS GLANCE on Californian and Oregonian wines at Vinmonopolet in January 2009

While doing research on our US selection a year ago we already knew that the range was not what it could be. The category was dominated by mainstays and sales were stagnant, relying on the relative strength of two or three brands. Especially when compared to the Italian or the French selection, the US selection seemed bland and ordinary with most wines carrying very generic geographical designations and marketed by way of grape variety rather than place. Furthermore, the grape varieties present were limited. Although we had been aware of this discrepancy for some time we had previously chosen not to act on the observation. Compared to the situation in the French and Italian home markets, which have been in decline for a long time, US wine consumption has seen a remarkable growth for the larger part of the last decade. Throw in the observation that the average bottle sold in the US costs twice that of the average bottle sold in France and three times that of the average bottle sold in Italy and it goes without saying that US wines have not been a bargain for the export markets.

A year ago this picture had changed dramatically however, with a dwindling US dollar reducing export prices by as much as 25% since winter 2006 and 45% since the high at the beginning of the decade. With this in mind we decided to pay special attention to US wine for our bimonthly launch in January 2009, exploring the various *terroirs* of the US and focusing on

grape varieties we felt were particularly well adapted to the soil and climate in their respective regions. Primarily we wanted to show places rather than grape varieties themselves, so we asked for wines from delimited regions and often from a single vineyard. We believe these wines to show a certain distinctiveness lacking in blended wines, their aromatics finer and more detailed, making them appealing to a palate that previously would scoff at the idea of drinking US wine.

As I write this in early September, we're at the end of the tasting sessions that essentially determine the wines we purchase, and I must say we feel very confident about the US wines you'll find on our shelves from mid January. Whereas a list of the actual wines is not available for publication until December, I can reveal that we will launch several Pinot Noirs from Willamette Valley in Oregon, one of which is a single vineyard, a Pinot Noir from the cool climate Anderson Valley in California, several Syrahs from the Central Coast, of which one is a single vineyard from Santa Barbara County (Sideways movie territory), a Cabernet Franc from Carneros, one or two Zinfandels from Dry Creek Valley, a few white wines, of which one Albariño(!), and two top quality sparkling wines that will prolong the festive season far into the new year. Who said a weak dollar was always a bad thing?

*Terje Meling, Product Manager  
Vinmonopolet*



  
Amundsen



#### The text translates:

BIB wine from California has until now been a relatively sad affair, but this Cab from Beringer is a lot more successful. No "taste bomb" as we might expect from that side, but on the contrary, a quite clean and harmonic red wine with both nice acidity and light tannins, in addition to very subtle oak. It fits outdoor cooking as well as with the Sunday steak. 85 points

# New AmCham Members

## The Arctic Challenge



Established in 1999, The Oakley Arctic Challenge was created as an independent alternative to more established snowboarding events. The Oakley Arctic Challenge is



Arctic Challenge  
– CEO Henning Andersen

owned by the legendary snowboarder Terje Haakonsen. Having developed and invested in The Oakley Arctic Challenge, Terje fulfils the childhood dream of all snowboarders and paves the way for the upcoming talents and progression of the sport. The event protects some key values; independency, creativity, progression, borderless, playfulness, social and environmental responsibilities.

The first full on competition was held in 2000 in the North of Norway, since then it has gathered the best snowboarders on the planet to come together for this very special event. It has also seen global TV and media coverage explode (TV distribution to more approx 200 countries), there are over 100 journalists and photographers on site every year and the event gets more than 300 news stories in Norway alone annually. The Arctic Challenge was ranked as the best snowboard event in the world in Onboard Magazine's reader poll 2004 and got highest score in the TTR World Tour rider survey in 2008 together with German event Air&Style.

## KS Sports Management

K2SM is a leading sport management company in Norway. The company has great experience and capabilities within



K2SM – Partner Jørgen Arnesen and Partner Kevin Skarbo

management, consulting and sales. K2SM's goal is to bring corporations and the sports

industry closer together by providing opportunities and solutions that mutually benefits all parties. K2SM currently represents several associations, clubs and athletes.

K2SM Consulting specializes in sports marketing and can tailor marketing activities, business proposals and programs for all their client's needs. The company negotiate creative and thorough agreements between the sports industry and the corporate world, where the objective always is to form an agreement that benefits both parties.

K2SM specializes in negotiating naming rights for sports venues, jersey advertising, and securing overall valuable partnership deals.

The company offer professional advising related to the operation of corporations, sports associations, clubs and more. K2SM's goal is to provide their clients with more influence over their brand and enhance their potential, which will contribute to increased revenue and opportunities for growth.

## GE Healthcare AS

GE Healthcare provides transformational medical technologies and services as well as professional consulting services that are shaping a new age of patient care. Our broad range of products, service and expertise in medical imaging and information



GE Healthcare  
– President Jan Fikkan

technologies, medical diagnostics, patient monitoring systems, performance improvement, drug discovery, and biopharmaceutical manufacturing technologies is helping clinicians around the world re-imagine new ways to better diagnose, inform, monitor and treat cancer, heart disease, neurological diseases and other conditions earlier. Headquartered in Chalfont St. Giles, United Kingdom, GE Healthcare is a \$17 billion unit of General Electric Company (NYSE:

GE). Worldwide, GE Healthcare employs more than 46,000 people committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at [www.gehealthcare.com](http://www.gehealthcare.com).

## Colliers International

Colliers International AS is one of Norway's leading commercial real estate consultancies.

We were established in Norway in 1993 and are part of Colliers International globally, one of the



Colliers Int. – CEO Petter Kleppe

world's largest affiliations of independent real estate consultancies. Colliers International has 293 offices in 61 countries and more than 11 000 employees.

Since 2006 we have had a strong focus on set-up and management of real estate investment vehicles abroad, taking Norwegian investors to some of the worlds most attractive commercial real estate markets such as the USA, Dubai, Abu Dhabi, Russia and Germany.

We offer extensive experience and competence in the following services: investment consultancy, brokerage / consultancy in Acquisition, Disposal and Leasing, both in Norway and abroad, project development, valuation, analysis, search for premises and properties, financing, marketing and management. We handle the following types of commercial property: office, industrial, warehouse and logistics, combined properties, retail (stores, centres and catering), hotels and tourism facilities, commercial residential projects

## Cargo Partner

Cargo Partner has over 116 years' experi-



ence within the transport and freight forwarding industry. Our company was first established as early as 1891. The Group's main strategy is to provide a high-quality logistics and forwarding service at competitive rates.

The ideal size of the Company gives us the key advantages of a large-scale operation and, at the same time, enables us to retain the attributes of a small-scale organization such as flexibility, personal service, and the ability to provide a freight forwarding service tailored to our customers' individual needs. Cargo Partner undertakes shipment services by road, sea, air, and rail. The Cargo Partner Group is established with own offices and terminals at the following locations: Oslo, Fredrikstad, Vestfold, Kristiansand, Sandnes, Bergen, Trondheim, Molde, Århus (Denmark). Cargo Partner is an extension of the freight forwarding and logistics company Wilh. Wilhelmsen. The Group has a total of approx. 105 employees and an annual turnover of approx. NOK 500 million.

### American Express Company

Established in 1850, American Express has become one of the world's most recognized service brands. Today, American Express® is a leading Card issuer, payment network and travel services company, serving both consumers



and corporate customers. American Express has a global workforce of over 65,000 employees operating in over 200 countries. Since its first cards were introduced in 1958, American Express has seen unparalleled growth in its payment business, and now offers over 750 different corporate and consumer cards, serving over 87 million Card members world-wide. Following shortly after the launch of its first consumer card, American Express launched a Corporate Card and has now been providing Corporate Cards for over 40 years. This experience, combined with American Express' Corporate Travel and Global Payment Network Services business has established the company as one of the leading business-to-business service providers in the world. American Express Commercial Card is the leading provider of commercial card solutions globally and have more than 100 000 commercial customer world wide. 83% of the Fortune 500 Customers are customers of American Express Commercial Card.



*AmEx Company  
- Managing  
Director Inge M.  
Kjønnøy*

### Patron member close-up



#### Iron Mountain

Iron Mountain Incorporated (NYSE:IRM) helps organizations around the world reduce the costs and risks associated with information protection and storage. The Company offers comprehensive records management, data protection, and information destruction solutions along with the expertise and experience to address complex information challenges such as rising storage costs, litigation, regulatory compliance and disaster recovery. Founded in 1951, Iron Mountain is a trusted partner to more than 120,000 corporate clients throughout North America, Europe, Latin America and the Pacific Rim. The company has 21,000 employees and more than 1,000 facilities worldwide with a revenue of \$2.7 billion. Its headquarters are in Boston, Massachusetts and the Norwegian head offices are located in Stavanger.

[www.ironmountain.no](http://www.ironmountain.no)



Theo Holm  
1944 – 2008

**Theo Holm**, Joint Venture Partner and Managing Director in McDonald's Norge AS, passed away July 30th, 2008. He was on holiday in Italy and had been playing football with members of his family when he collapsed suddenly.

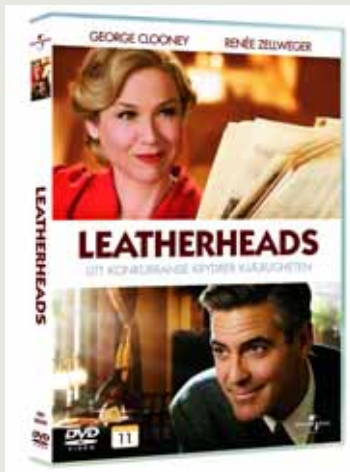
Theo had been involved with McDonald's in Norway for nearly 25 years. His first contact with McDonald's Corporation was in 1975, and first interview in 1976. McDonald's was introduced to the Norwegian market in November 1983.

Theo Holm was active in the Oslo golf environment and intercultural student exchange programs. His interests varied from horseback riding, hunting, skiing, crab-fishing and boating - to music, art and literature. His wife Britt, works for the Norwegian Broadcasting Corporation as a journalist. They have three children; Christine, Julie and Christopher, and 5 grand children.

Today McDonald's is very well established locally and much of this is due to Theo, his enthusiasm for the business and his ability to create a Norwegian sense of identity for the brand. There are 68 McDonald's restaurants in Norway.

Theo Holm will be missed, but above all there will be many memories of a man who made a huge contribution to McDonald's in Norway for over a quarter of a century.

# DVD Releases



## **Leatherheads - release 24. September:**

When an old football veteran, Dodge Connolly (George Clooney), recruits war hero Carter "The Bullet" Rutherford, to get his team back on track, he has no idea what he has in store. With Carter on the team, the smart and glib news journalist, Lexie Littleton (Renée Zellweger), also enters the scene. She has been given the assignment to investigate the secrets about Carter and the truth behind his hero status. Both Carter and Dodge fall for Lexie's beauty, but only one of them can win her over.... Leatherheads is a funny and quick romantic comedy where foul play and the first score is all that matter.

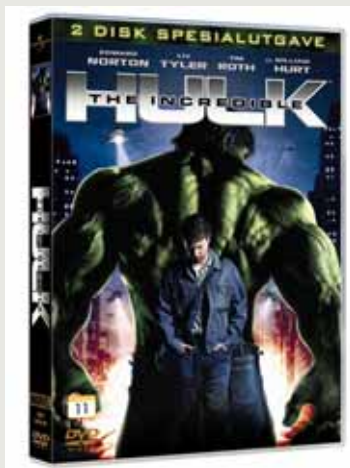
## **Made of Honor - release 8. October**

Tom loves his life, but he also realizes that he loves his best friend, Hannah. When Hannah gets engaged to a Scottish man and asks Tom if he wants to be the best man, he has to arrange a bachelor party, relate to hostile bridesmaids and bad hair days, everything in order to arrange the perfect wedding – where he is planning to steal the bride. The bride's best man has his own agenda.....



## **The Incredible Hulk - release 15. October**

Welcome to the last explosive chapter in the history of the superhero that captured the world over 40 years ago. From Universal Pictures and Marvel Studios comes an action filled movie about one of the most fascinating heroes of all time - THE INCREDIBLE HULK.



## **Forgetting Sarah Marshall - release 22. October**

From the producers JUDD APATOW and SHAUNA ROBERTSON, together with debut director NICHOLAS STOLLER, comes the first ever romantic catastrophic comedy. Forgetting Sarah Marshall is a vulgar and honest insight into a young man's search for adulthood and his efforts to overcome the grief after having been dumped. Now, if he could only forget Sarah Marshall.



# Upcoming Events



## Business After-Hours – Gold's Gym

Tuesday, October 23<sup>rd</sup>  
16 -18:00, Gold's Gym,  
Akersgaten 51, Oslo



## US Presidential Election Night Event

Tuesday, November 4<sup>th</sup>  
Oslo, *Additional event details  
to be announced soon!*



## Thanksgiving Charity Dinner

Thursday, November 20<sup>th</sup>  
Akershus Festning, Oslo

## American Chamber of Commerce in Norway



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Web: [www.amcham.no](http://www.amcham.no)

## What We Do

AmCham Norway works vigorously to develop Norwegian – American business relations by:

- Acting as a collective voice for our esteemed group of member companies, both within and across industries
- Providing introductions, trusted referrals, partner search services, early-stage project facilitation, and creative business solutions based upon experience since inception in 1958
- Managing relationships as a mainstay within the constantly shifting business and political arenas
- Administering a wide array of events designed to maximize member and partner learning, interaction and enjoyment

## Vi åpner 15. oktober.

Verdens største og mest anerkjente  
treningssenterkjede er nå  
i OSLO - og du kan bli medlem!

GOLD'S GYM er representert med mer enn 670  
treningssentere i 32 land. Nye sentre er under utvikling  
i ytterligere 26 land.

GOLD'S GYM er treningssenteret for deg som ønsker  
kvalitet og oppfølging på din trening. Vi setter kunden i  
fokus. Uansett hva ditt mål er med treningen, er vi opptatt  
av at du skal få resultater og trives på senteret.

Hos oss får du ubegrenset med gratis treningsveiledning  
av godt utdannede treningsveiledere. Dette er viktigere  
enn mange tror. For å få resultater av treningen, unngå  
skader og holde inspirasjonen oppe er det helt avgjørende  
hva slags treningsøvelser du gjør og at de gjøres med rett  
teknikk- og de færreste kan nok om dette på egenhånd.  
Det er derfor godt med noen som kan vise veien for deg!  
Du får personlig tilpassede treningsprogram med tydelige  
illustrasjoner av øvelsene.

Meld deg inn før åpningen 15. oktober  
og nyt godt av våre oppstartstilbud.

Vær tidlig ute. Ta kontakt for å få ukens tilbud...  
[salg@goldsgym.no](mailto:salg@goldsgym.no) eller sms: Send gold til 2401



Gold's Gym Akersgata 51  
NYE LOKALER

3000 kvadratmeter treningslokaler  
i det mest sentrale Oslo.

Mulighet for VIP-tilbud.

Nordens best utstyrte treningssenter.

Eri tilgang til alle fasiliteter.

Gjestetrening på mer enn 670 steder.

### Åpningstider:

Mand.-torsd.	06.00 – 22.00
Fredag	06.00 – 21.00
Lørdag	10.00 – 18.00
Søndag	10.00 – 19.00



TLF: 47 68 58 06 FAX: 64 84 54 30  
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Akersgata 51, 0180 Oslo

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[SALG@GOLDSGYM.NO](mailto:SALG@GOLDSGYM.NO)

Some people know the difference

# GOLD'S GYM

Akersgata 51  
Åpner 15. oktober

DEN ULTIMATE TRENINGSOPPLEVELSEN